



TAMMY ZINK

Objective

Experienced communications specialist and creative designer seeks opportunities which will allow me to utilize my superior skills in writing, editing, web and graphic design to promote the mission and vision of a company committed to quality communications. (See my online portfolio at www.tammyzink.com)

Skills

- Self-taught web designer, skilled in the utilization of HTML and CSS for responsive websites, and creator of the following: www.eclipsecorp.us, www.sundancesailing.net, www.shannonbennettmd.com, www.smokinbill.com, www.nervousnellies.net, among many others.
- Talented graphic designer with skills ranging from professional page layout to advertising design.
- Proficient with Adobe Creative Suite software including Photoshop, InDesign, Dreamweaver, and Acrobat, and various other print and web publication software for both the Windows and Macintosh platforms.
- Meticulous editor with a flair for spinning weak leads into attention-grabbing stories.
- Ability to draw readers into a story and keep them reading with thought-provoking leads and eye-catching headlines.
- Thorough researcher committed to truth and accuracy in reporting.

Professional Experience

Freelance Designer • Cape Coral, FL

► *Own and operate my own freelance design business, Nov. 2006 to current*

- Design websites, logos, display ads, brochures, newsletters and other media for private clients.
- Developed several Excel spreadsheets to track project times, expenses and accounts.
- Complete editorial responsibility for production of WINK News *Hurricane Survival Guide* for 2007, 2008, and 2009 as well as several WINK print ads that appeared in the *Fort Myers News-Press*.

WINK News • Fort Myers, FL

► *Coordinator of Web Services, April 2005 to Nov. 2006*

- Complete responsibility for news and advertising content on WINKTV.com (now WINKNEWS.com).
- Write and post news stories to Web site utilizing Web-based subscription content management system.
- Design small ads and other graphic links for use on the WINKTV.com (now WINKNEWS.com) Web site.
- Build and maintain special sections on the Web site, such as hurricane preparedness information.

Breeze Newspapers • Cape Coral, FL

► *Editor, Fort Myers Beach Observer, Feb. 2004 to April 2005*

- Produce weekly newspaper for Fort Myers Beach.
- Supervise staff of two reporters and one staff photographer, as well as several freelance writers.
- Develop story ideas and assign reporters, research facts, write stories, take photos, edit copy, lay out pages, write headlines, coordinate staffing from several sister newspapers for production of special sections.

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Experience (continued)

Journal Register Co. • Trenton, NJ

► **Editor, *The Coventry Courier, Coventry, R.I.* • Nov. 1998 to June 2003**

- Same responsibilities as above, for weekly newspaper serving town of 40,000.
- Six-month temporary assignment as managing editor of the *Kent County Daily Times* upon its acquisition by the Journal Register Company in August 2000.

► **News Editor, *The Pawtucket Times, Pawtucket, R.I.* • Nov. 1997 to Nov. 1998**

- Responsible for news content of daily newspaper covering six northern RI communities.
- Supervised staff of seven reporters, two photographers, and several freelance writers.
- Developed story ideas and assigned reporters, edited copy for length and accuracy on deadline, wrote headlines and determined story placement. Laid out pages and color-corrected photos.

► **Deputy Managing Editor, *The Kent County Times, West Warwick R.I.* • Jan. 1996 to June 1997**

- Assisted in publication of daily newspaper covering two RI communities.

Awards

- 2004 – Special Award for Excellence in Hurricane Reporting, Florida Press Assn.
- 2002 – First Place, General News, New England Press Association
- 2002 – Second Place, Editorial Writer, RI Press Association
- 2001 – Third Place, Editorial Writer, New England Press Association
- 2001 – Honorable Mention, Editorial Writer, RI Press Association

Education

Rhode Island College

- Communications Major